

OFFICIAL RULES

America's Top Dog Model ® 2020 Contest Fairy Tails

Eligibility: The search for America's Top Dog Model ® 2020 national winner is open only to legal residents of United States (excluding Hawaii, Alaska, Puerto Rico, the Virgin Islands, and other United States territories), who are dog owners age 18 and older. America's Top Dog Model ® previous contest winners and finalists are not eligible to participate. By participating Entrants agree to these official rules and the decisions of the sponsor which shall be final and binding in all manners relating to this contest.

By submitting photographs, stories, or any other items to this contest, you agree to be bound by all of the terms and conditions of these rules including the grant of the rights to complete ownership and use by the Sponsor of any material submitted.

In addition, you must sign and submit a signed copy of these rules. If a signed copy of these rules is not submitted, you will not be eligible to participate in this contest.

2. Contest Period: America's Top Dog Model ® 2020 Contest begins January 27, and ends April 30, 2020. All mail in entries must be postmarked on or before April 30, 2020 in order to be eligible. Online entries must be submitted by April 26.

3. How to Enter: During the contest period, there are two (2) ways to enter, either "online" or via "U.S. mail."

(A) Online Entry Instructions: To enter online, go to: www.americastopdogmodel.com the ("website") and follow instructions on the contest page, to complete and thereafter submit the online entry forms including Photographer's Release and Assignment of Copyright signed by your photographer, America's Top Dog Model ® Profile (including 500-600-word original "Fairy Tail" or a "retelling" of a classic Fairy Tale, starring your dog,

(B) and the “Official Rules” signed by the Entrant (Contestant). In addition, entrant must submit an original, “professional” quality photo of your dog that reflects the character in your story. Your photo should convey your story and our contest theme “Fairy Tails.” The setting can be real or staged. No humans or other kinds of animals may be included in the photo. Then by using the upload option, according to the instructions on the website, submit your photo in jpg. format at 300 DPI or more and your dogs profile/story. Online entries must be submitted by April 26, 2020. All contest forms are available on the website. If you are entering on line, please print out all forms and be prepared to submit them should your dog be selected as a winner or finalist.

(B) Mail In Entry Instructions: Print out and complete all contest entry forms including Photographer’s Release and Assignment of Copyright signed by your photographer, America’s Top Dog Model ® Profile (including 500-600-word original “Fairy Tail” or the retelling of a classic “Fairy Tale” starring your dog, and the Official Rules signed by the Entrant (Contestant). Mail in entries must be legible. In addition, entrant must submit an original, professional quality, photo of your dog that best portrays “the character in your story. The setting can be real or staged. No humans or other kinds of animals may be included in the photo. Entry must be postmarked by April 30, 2020. Mail entries to: America’s Top Dog Model ® Contest, P.O. Box 273525, Boca Raton, FL 33427-3525.

All contest forms may be printed out from this website or obtained by mailing a stamped, addressed envelope to: America’s Top Dog Model ® Contest, P.O. Box 273525, Boca Raton, FL 33427-3525.

All photographs, stories, or media of any kind and any other items submitted by the Entrant shall become the absolute and exclusive property of America’s Top Dog Model ® (the sponsor) and any assignee of the Sponsor. The sponsor reserves the right to edit story submissions. No photographs or other item submitted by the Entrant shall be acknowledged or returned to the Entrant. Each Entrant as a condition of participating in this contest must sign and deliver along with the photographs and other items the Acknowledgement and Release form attached to the Official Rules. The Sponsor shall not acknowledge the receipt of any photograph or other item submitted by the Entrant.

Limit one (1) entry per person/household/email address for the contest duration, regardless of method of entry.

The Sponsor shall have the exclusive right to use any and all photographs, stories, media or other items submitted for any purpose worldwide without attribution, royalty or other compensation of any kind to the Entrant or the Entrant's successors, assigns legal representatives. In addition, the Entrant assigns all copyright interest in any photograph, stories, media, or other item submitted to the Sponsor and the Sponsor shall be the absolute owner of said copyright.

THE SUBMISSION BY THE ENTRANT OF ANY PHOTOGRAPHS, MEDIA OF ANY KIND OR OTHER ITEM CONSTITUTES THE IRREVOCABLE TRANSFER AND ASSIGNMENT OF ALL RIGHT, TITLE, AND INTEREST TO SUCH PHOTOGRAPHS, MEDIA OF ANY KIND OR OTHER ITEM TO THE SPONSOR INCLUDING, BUT NOT LIMITED TO, THE RIGHT TO COPYRIGHT SAME WITHOUT ANY REQUIREMENT THAT ANY COMPENSATION OF ANY KIND BE PAID TO THE ENTRANT.

Sponsor is not responsible for lost, late, incomplete, illegible, or misdirected entries, which are void. In addition, by entering, Entrants represent and warrant that the entries they submit:

Have not been previously published, Do not infringe on any other person's or entity rights, such as but not limited to copyright, trademark, or other property right of any person, Have not been previously submitted in a contest of any kind, and Any biographical information submitted is true and correct.

4. Judging: One winner and eleven finalists will be selected by a panel of independent judges after April 30, 2020. Entries will be judged on Quality of photo and Relevance to Theme (50 %); and originality and creativity of story (50%). Contest winner and finalists will be notified by phone, email, and /or mail shortly thereafter, using the contact information provided at time of entry.

5. Prizes: All prizes will be distributed by the prize contributor. See list of prizes on the contest page. Additional prizes may be included during the 2020 contest phase from January 27 to April 30. The Sponsor reserves the right to substitute a prize with another prize of comparable or greater value. Winner

is responsible for all taxes and fees associated with prize, and prizes will be awarded “as is” with no warranty or guarantee.

6. General Conditions: Entrants, by participating in this contest hereby waive, release, and agree to hold harmless the Sponsor, America’s Top Dog Model ®/The Jo Jo Companies, LLC, all promotions, public relations, and advertising agencies, and their respective affiliates, and their owners, officers, directors, employees, partners and representatives, as well as Facebook, Inc., Twitter, Pinterest, LinkedIn, Instagram, and any other social media (collectively the “Released Parties”), from and against any and all rights, claims, and causes of action whatsoever that they may have, or which may arise against any of them for any liability for injury, illness, death, loss, damage, whether direct, indirect, compensatory, incidental, from acceptance, possession, use or misuse of the prizes in this contest, or any travel related to the contest or travel for any contest related activity. Entrant waives intellectual property rights, publicity rights or other legal rights that might preclude the Sponsor’s use of any element of the entry, and agrees not to sue or assert any claim against the sponsor for the use of any element of the photo, title, description or Entrant’s Likeness or statements. Entrants agree that: any and all disputes, claims, and causes of action arising out of or connected with this contest or any prize awarded shall be resolved individually through direct discussions or mediation, without resort to any form of class action and exclusively by a Florida State Court located in Palm Beach County. All issues and questions concerning these Official Contest Rules or the rights and obligation of the Entrant and Sponsor in connection with this contest shall be governed by and construed in accordance with the laws of the state of Florida.

America’s Top Dog Model ®/The Jo Jo Companies is not responsible for late, lost or misdirected entries or mail, for technical, hardware or software malfunctions, lost or unavailable network connections, failed, inaccurate, incomplete, garbled, or delayed electronic communications, whether caused by sender or by the equipment or programming associated with or utilized in this contest, or by human error that may occur in the processing, loss of or damage to any contest entries.

7. Sponsors: America’s Top Dog Model ®/The Jo Jo Companies, LLC, P.O. Box 273525, Boca Raton, FL 33427-3525

**8. I _____, residing at the following
address _____**

**_____ do hereby consent and agree that I
have read the contest rules and I am bound by all the terms and conditions of
these Contest Rules.**

Signature

Print Name

Date Signed: