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## Simply Miami Pop-Up With Coppertone Recap

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Saturday was such a blast! Our **first-ever** [Simply Miami Pop-Up Conference with Coppertone](#) was a huge success, and we had the most amazing time in Miami! Thank you so much to all of our partners and attendees for making this event such a hit, and our oh so gorgeous venue – [Eden Roc Miami Beach Resort](#).

If you missed our Miami event, don't fret! We've got a full recap of all the action below:

## Beauty Panel



First up was our all-star beauty panel, featuring five-time Olympic medalist **Nastia Liukin**, *InStyle* associate beauty editor Marianne Mychaskiw, dermatologist and skin expert **Dr. Elizabeth Hale**, and our very own founder, **Sarah Boyd**, and moderated by former Bachelorette + founder of *AllLuv.com*, **Ali Fedotowsky-Manno**. They discussed sun protection (à la Coppertone Whipped), beauty blunders, beauty hacks, and their favorite quick tips. Even if you weren't in the 305 on Saturday, you can still experience the full panel on Facebook. Check it out [HERE](#).

## Brand Experience







After the panel, Miami influencers gathered on the Spa Garden at Eden Roc for an afternoon of pampering and sun protection. Attendees got to test out the new [Coppertone Whipped Clearly Sheer Sunscreen](#) and get their skin read by skincare experts to prepare for a summer of sun!

Guests could also get their nails done at the [LVX Manicure Station](#), unwind with a massage from the Eden Roc Spa, and pose with [305 Photo Booth](#) in front of our photo-ready flower wall by [Vivian Colls Events](#). [Balloonatics](#) gave us a fun look with their amazing balloon decor, and [Ronen Rental](#) kept us lounging in style with their chic furniture pieces.

All the while, attendees treated themselves to flavorful lattes from [Mokafe](#) and sugary sweets from [Bunnie Cakes](#). [Brandi Cyrus](#) aka DJ Confetti provided music for the afternoon.







Of course, no event is complete without a gift bag, and the #SimplyMiami x Coppertone gift bag did *not* disappoint! Our gift bags were full of summer essentials, from beach accessories to beauty products galore. Thank you to ALL of the brands who provided items. And thank you to [Printful](#) for helping us design the coolest summer totes! Head to our [Instagram](#) to see how you can win a gift bag for yourself!

**Gift Bag Brands:** [Aveda](#) | [Society6](#) | [Skinn](#) | [Happy Plugs](#) | [Just Spices](#) | [Moon Juice](#) | [Sparkling Ice](#) | [How to Pack](#) | [Pretzel Crisps](#) | [Oliver Gal](#) | [Catrice Cosmetics](#) | [Eva NYC Freshen Up](#) | [Batiste Haircare](#) | [Arm & Hammer](#) | [Ollie Nutrition](#) | [CHRLDR](#) | [The Honest Company](#) | [Hask](#) | [Finder's Key Purse](#) | [New Chapter Vitamins](#) | [Beloved Boxed](#) | [Vitafusion](#) | [Jo Jo Productions](#) | [NYX Cosmetics](#) | [LVX](#) | [Beso Del Sol Sangria](#) | [VYE Eyewear](#) | [Bebe](#) | [Newport Skinny Tea](#) | [Get Ink Box](#) | [Rempure](#)